



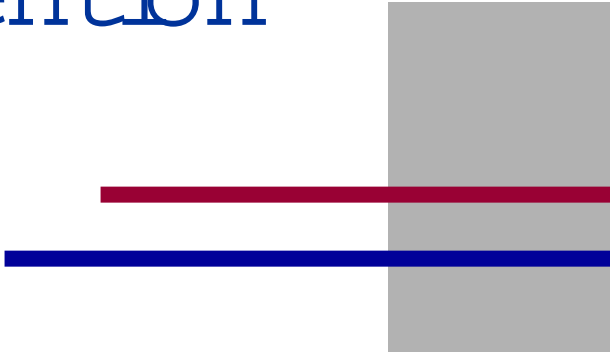
Senior Injury Prevention Project (SIPP) Alameda County





SIPP Mission Statement

To reduce the number of preventable injuries to older adults in Alamogordo County and to raise awareness regarding the need for county wide older adult injury prevention programs.





Potential Existing Programs

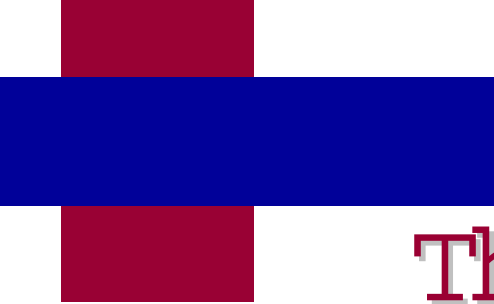
- **County Level**
 - **Social Services Agency**
 - **Area Agency on Aging**
 - **Public Health Department**
 - **County-wide Senior Organizations**
 - **County Hospitals-Trauma Center**
 - **County Administrative Officer**
- 




Potential Existing Programs

- **City Level**

- **City Department of Human Services**
 - **Senior Centers**
 - **Local Hospitals**
 - **Health Clinics**
 - **Community Service Organizations**
 - **Multi Service Senior Programs**
 - **Fire Departments**
 - **City Department of Parks & Recreation**
- 



The Alameda County Senior Injury Prevention Project (SIPP)

- Chaired by Supervisor Nate Miley
 - Coordinated by Colleen Campbell
 - Staffed by:
 - ✓ Emergency Medical Services
 - ✓ United Seniors of Oakland & Alameda County
 - ✓ and Volunteers from
- 



Partners

- **Alameda County Public Health-EMS Division**
 - **United Seniors of Oakland and Alameda County**
 - **Alameda County Area Agency on Aging**
 - **Alameda County Commission on Aging**
 - **Alameda County Fire Department**
 - **Alameda County Medical Center**
 - **Alta Bates Summit Medical Center**
 - **Alameda County Library System**
 - **Foundation for Osteoporosis Research and Education (FORE)**
 - **City Of Oakland Health & Human Services**
 - **Bay Area Community Services**
 - **Eden Medical Center**
- 

Partners (cont.)

- **Fremont Fire Department**
- **Fremont Human Services**
- **John Muir Medical Center**
- **Kaiser Permanente**
- **Spectrum Community Services**
- **St. Mary's Center**
- **Vietnamese Senior Center**
- **Vital Link Emergency Response Systems**
- **Washington Hospital Healthcare System**
- **Alameda County Social Services**
- **Emeryville Fire Department**
- **Albany Fire Department**
- **American Medical Response**



Pulling the Pieces and People Together



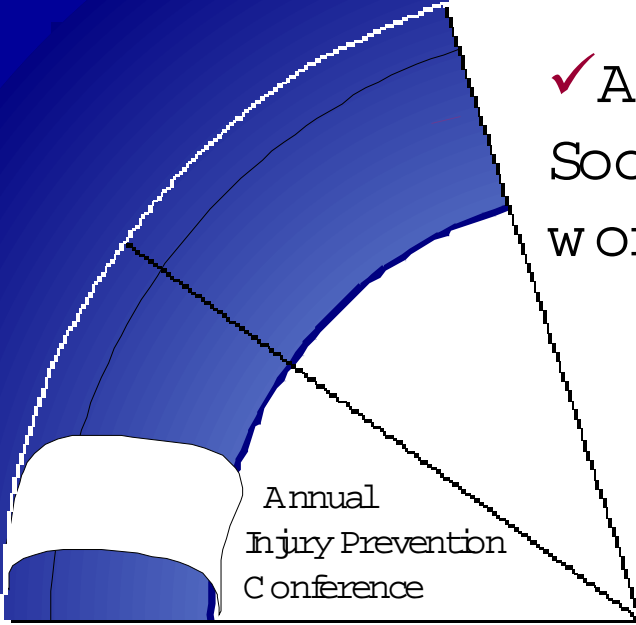
✓ Annual Injury
Prevention Conference

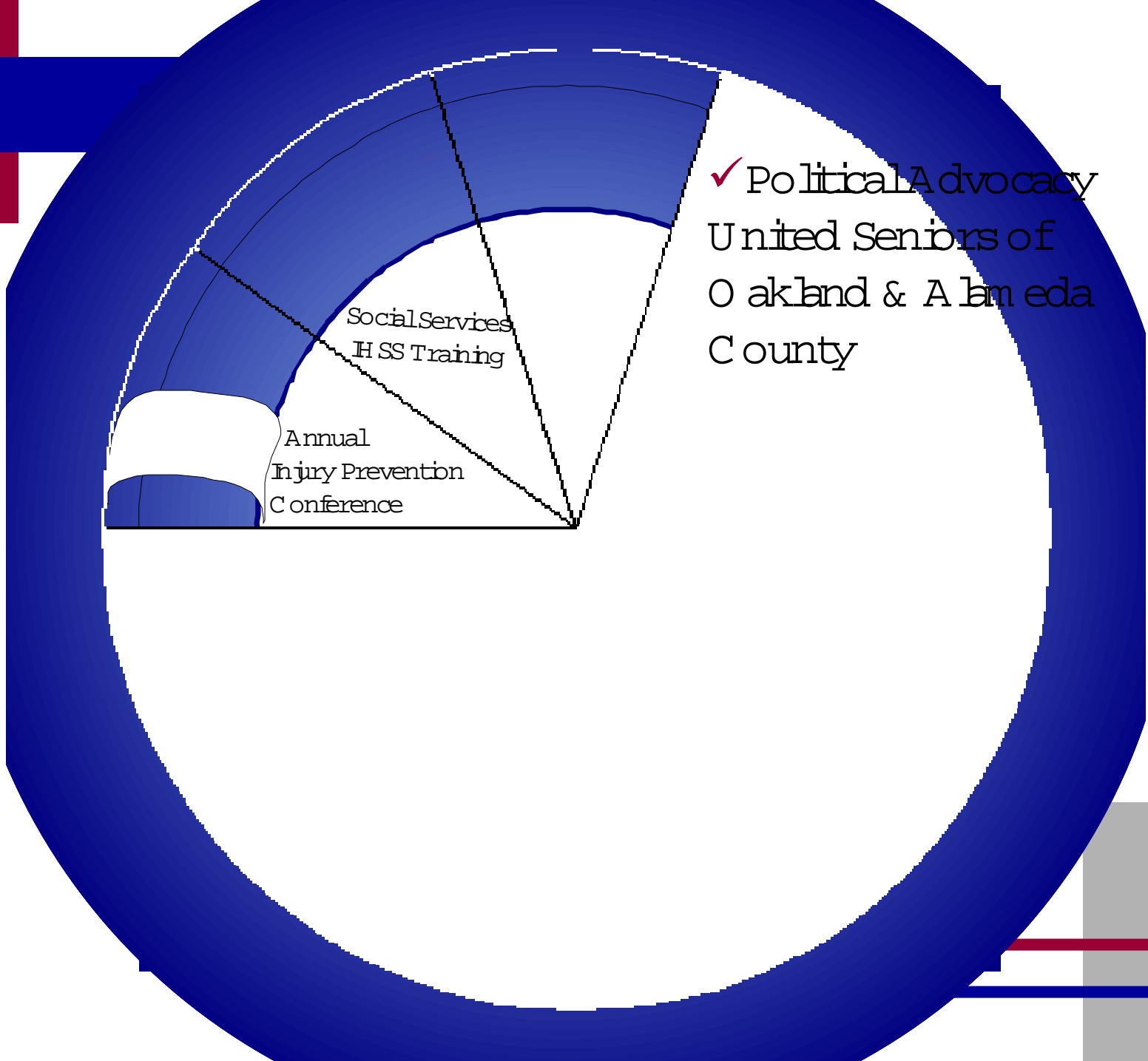


Every
one

✓ Alameda County
Social Services - HSS
worker trainings

Annual
Injury Prevention
Conference

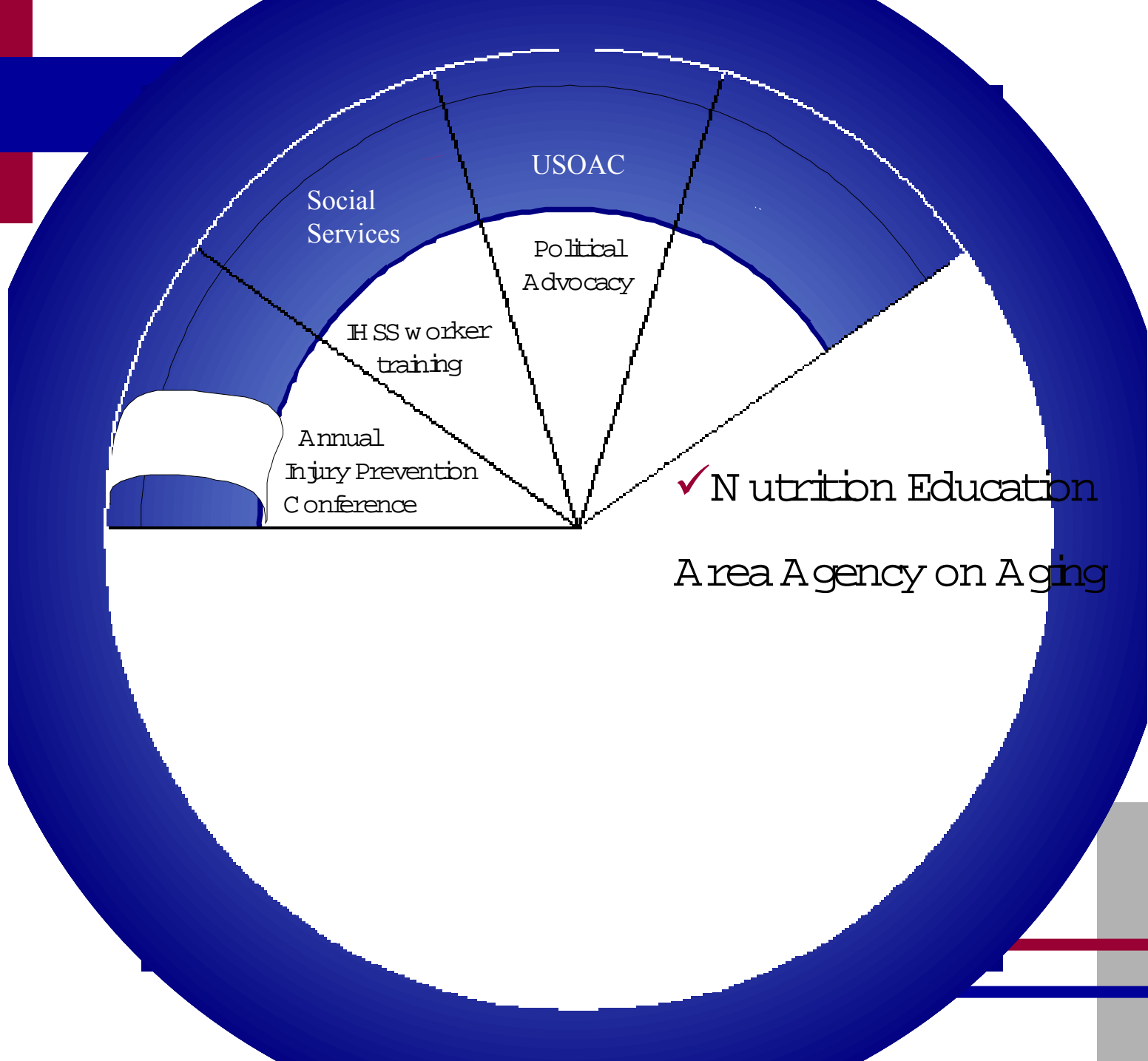




✓ Political Advocacy
United Seniors of
Oakland & Alameda
County

Social Services
HSS Training

Annual
Injury Prevention
Conference



USOAC

Social
Services

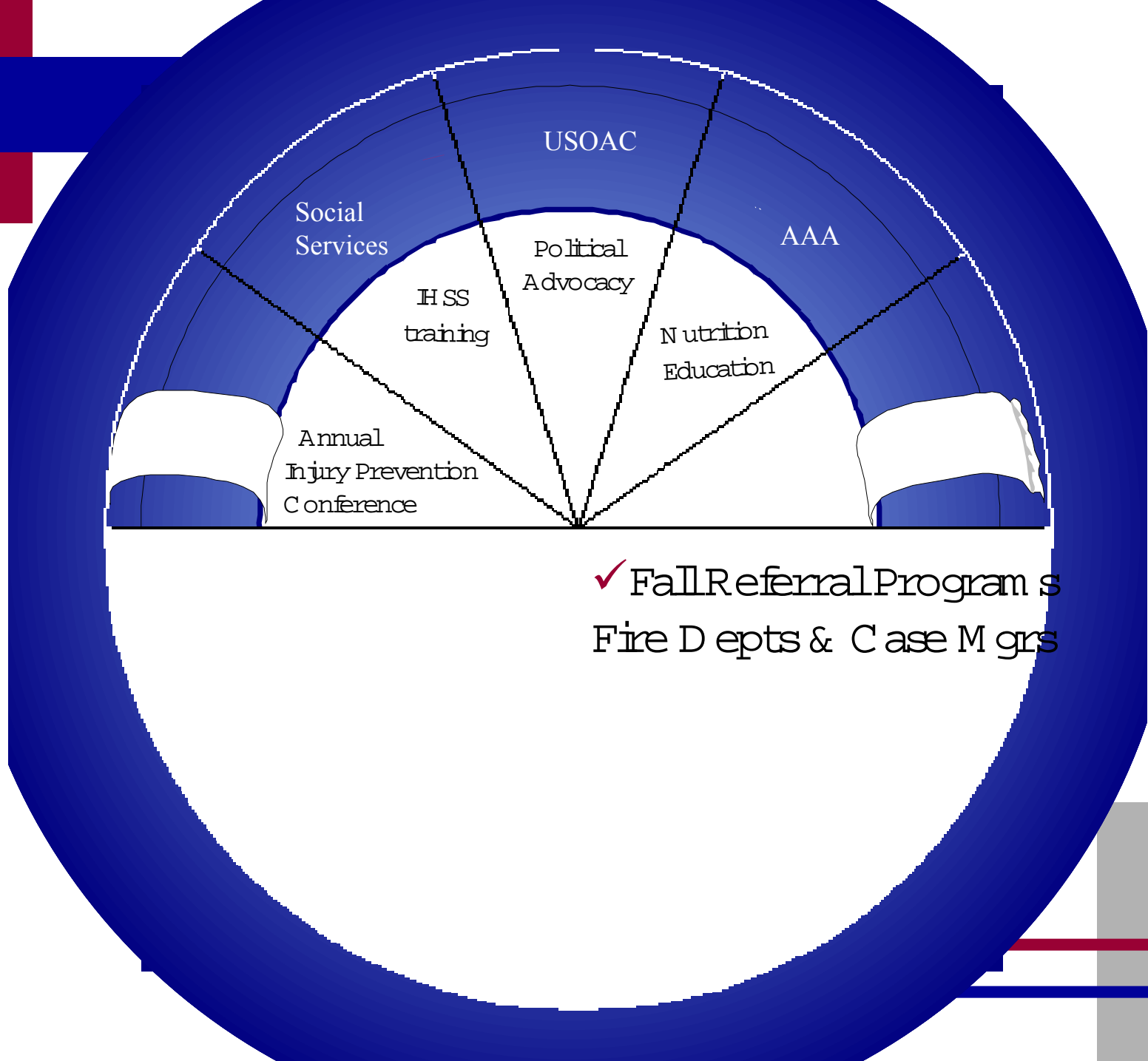
Political
Advocacy

HSS worker
training

Annual
Injury Prevention
Conference

✓ Nutrition Education

Area Agency on Aging



USOAC

Social
Services

AAA

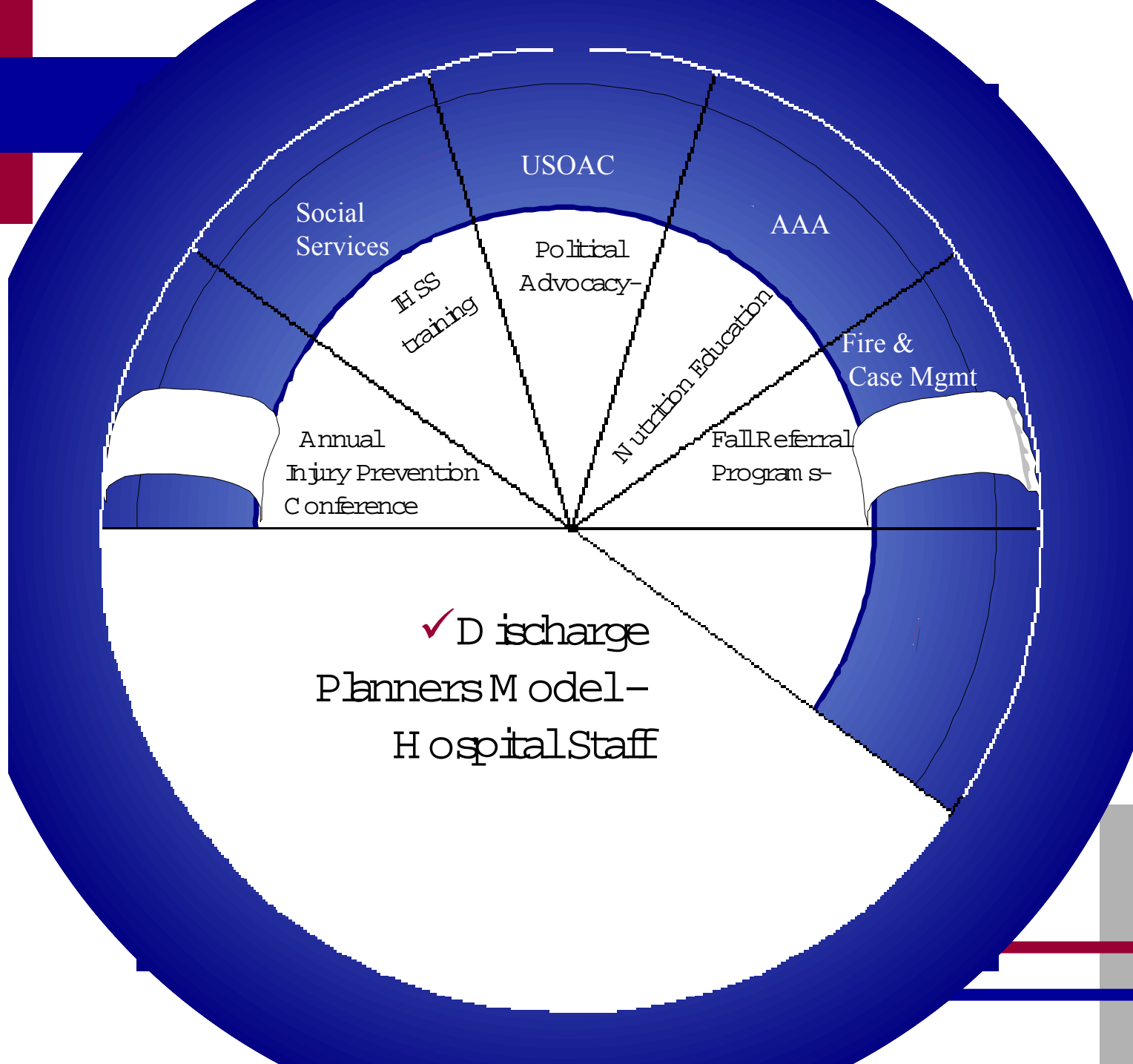
Political
Advocacy

HSS
training

Nutrition
Education

Annual
Injury Prevention
Conference

✓ Fall Referral Programs
Fire Depts & Case Mgrs



USOAC

Social Services

AAA

Political Advocacy

HSS training

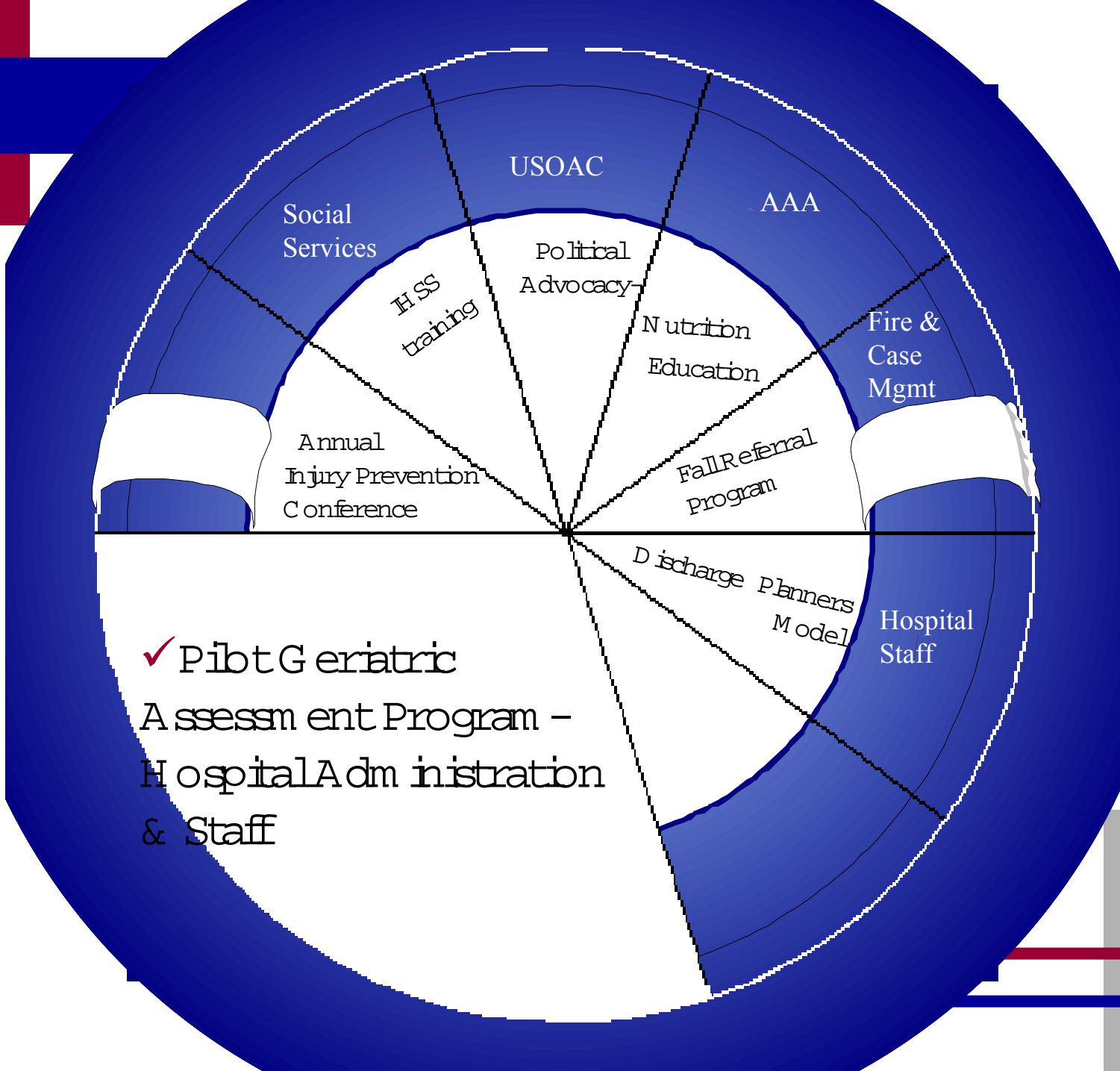
Nutrition Education

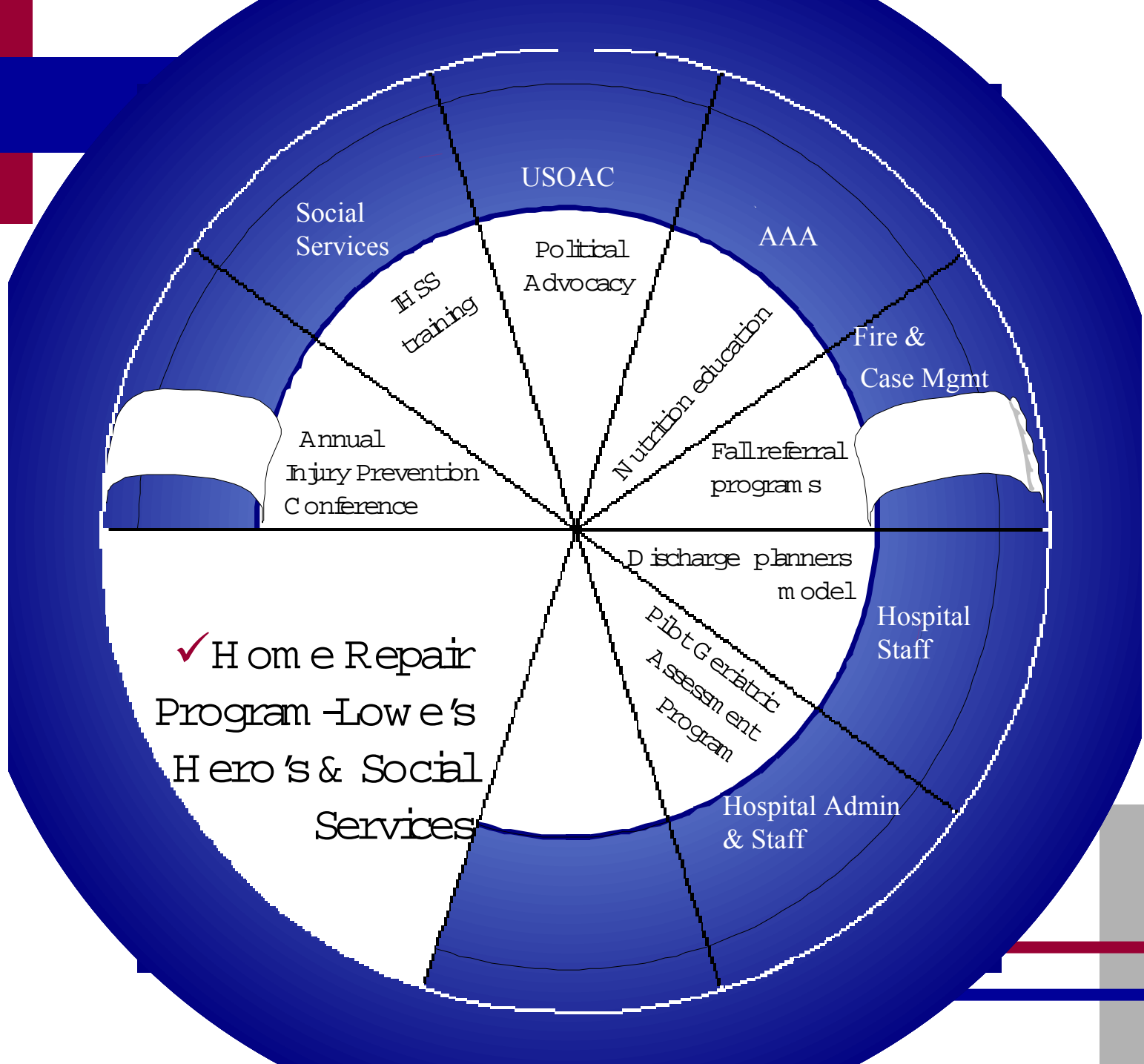
Fire & Case Mgmt

Annual Injury Prevention Conference

Fall Referral Programs

✓ Discharge Planners Model - Hospital Staff





USOAC

Social Services

AAA

Political Advocacy

HSS training

Nutrition education

Fire & Case Mgmt

Annual Injury Prevention Conference

Fall referral programs

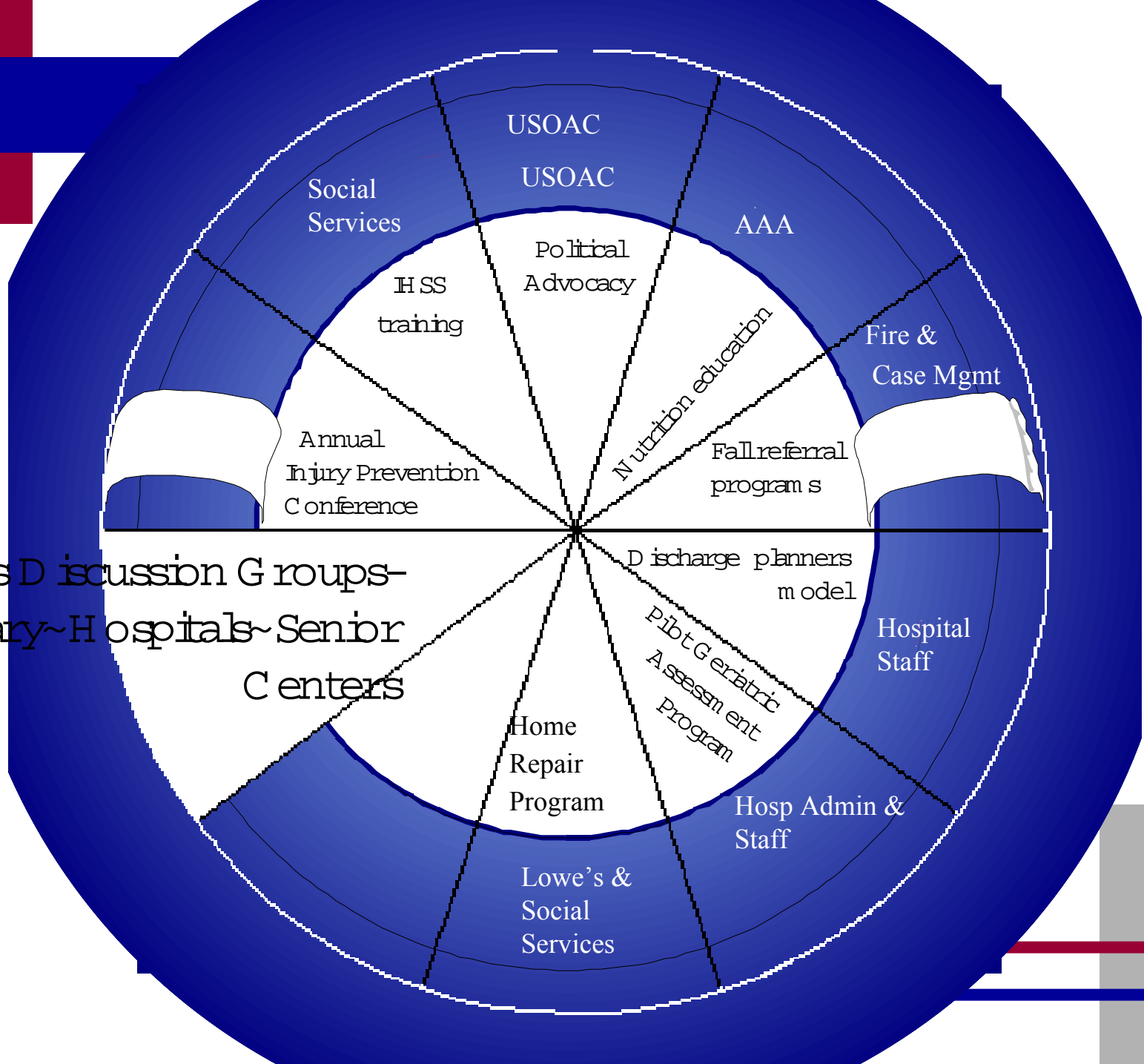
Discharge planners model

Hospital Staff

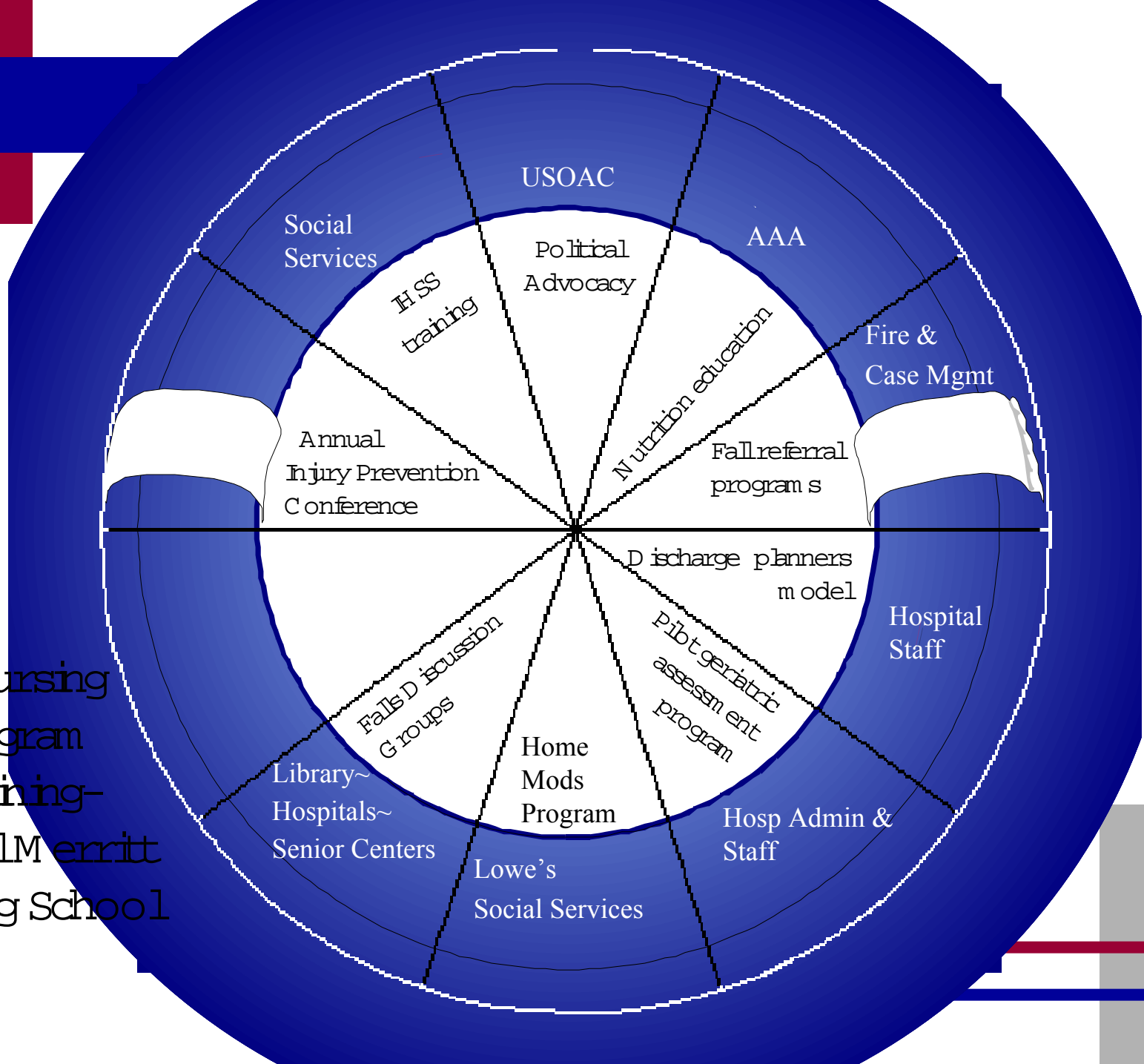
✓ Home Repair Program -Low e's Hero's & Social Services

Pibt Geriatric Assessment Program

Hospital Admin & Staff



✓ Falls Discussion Groups
 Library~Hospitals~Senior
 Centers



USOAC

AAA

Social Services

Political Advocacy

HSS training

Fire & Case Mgmt

Nutrition education

Annual Injury Prevention Conference

Fall referral programs

Discharge planners model

Hospital Staff

Pilot geriatric assessment program

✓ Nursing Program Training
 Samuel Merritt Nursing School

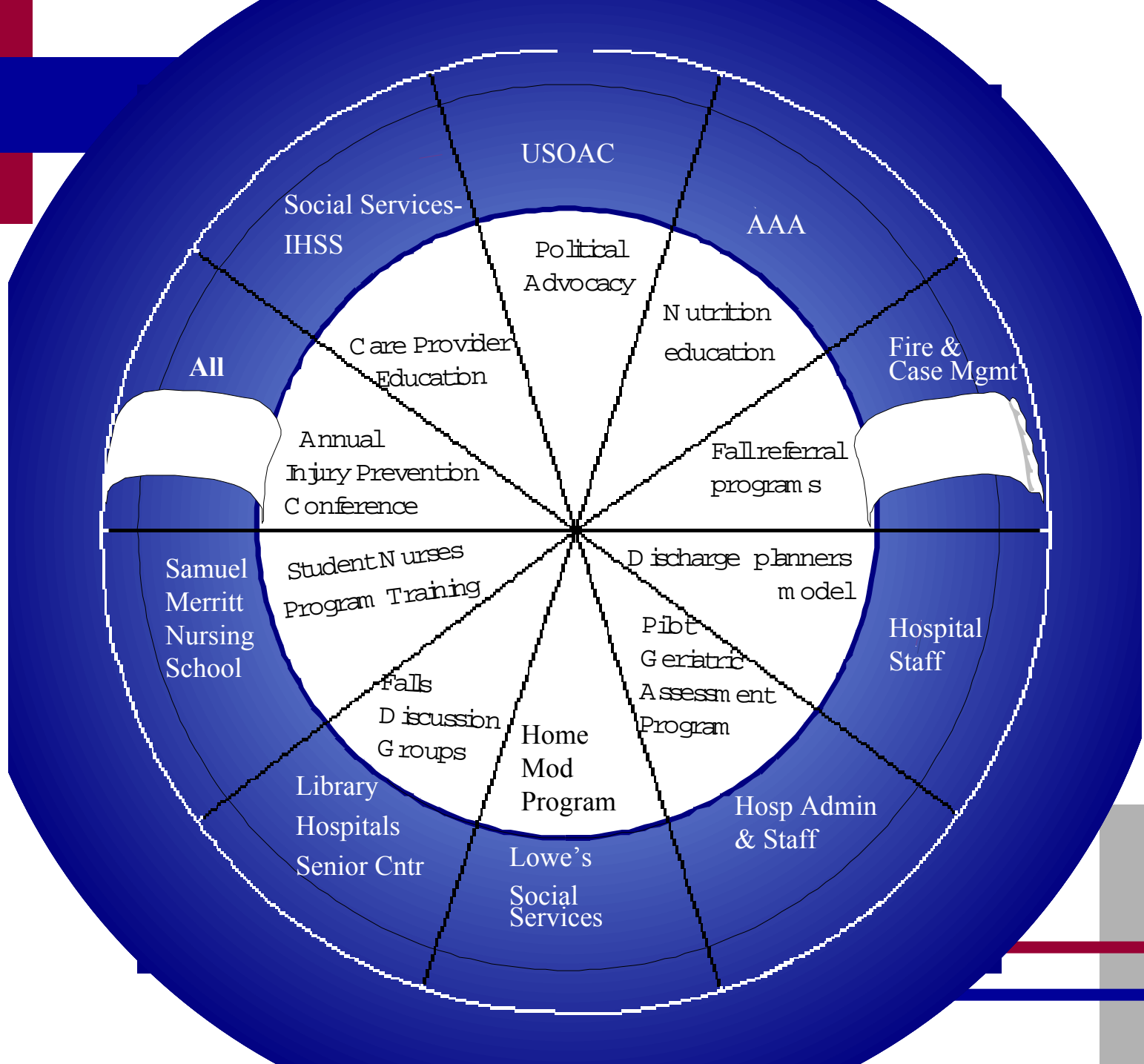
Falls Discussion Groups

Home Mods Program

Library~ Hospitals~ Senior Centers

Hosp Admin & Staff

Lowe's Social Services



USOAC

AAA

Political
Advocacy

Nutrition
education

Fire &
Case Mgmt

Care Provider
Education

All

Annual
Injury Prevention
Conference

Fall referral
programs

Samuel
Merritt
Nursing
School

Student Nurses
Program Training

Discharge planners
model

Hospital
Staff

Pilot
Geriatric
Assessment
Program

Falls
Discussion
Groups

Home
Mod
Program

Hosp Admin
& Staff

Library
Hospitals
Senior Cntr

Lowe's
Social
Services

Helpful Hints

- **Enlist Elected Official**
 - Check History
 - Use data
- **When initiating Partnerships**
- **Be Flexible**
- **Be Inventive**
- **Be Prepared**
 - Initially you'll carry the load. . .
- **BUT IT'S WORTH IT!**



Senior Injury Prevention Project

Colleen Campbell

SIPP Coordinator - Injury Prevention

Alameda County Emergency Medical Services

A Division of the Public Health Department

(510) 577-3535



Thank You !

