

The Three Ts: Teams, **Training**, Technology

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**THIS
WAY TO
AWESOMENESS,
PEACE &
LOVE**



Overview of our approach



- **Why?**
- **What?**
- **How?**

Overview of our approach



- **Why?**
 - Elder abuse is a major problem affecting 1 in 10 older adults and is often missed or mishandled by physicians. We want to make a big impact on recognition and reduction.
- **What?**
- **How?**

Overview of our approach



- **Why?**
- **What?**
 - Create, develop, implement an elder abuse curriculum for physicians-in-training who are in regular contact with older adults
- **How?**

Overview of our approach



- **Why?**
- **What?**
- **How?**
 - Ask and listen so we create a product that is wanted, practical to use, meets the needs, and is high quality
 - Get the end users' perspective early and throughout the creation process
 - Great partnerships: UCSF, UCI, UCSD

Decide on our target audience



- Physicians who were in regular contact with older adults
 - Family Medicine
 - Internal Medicine
 - Geriatricians
 - Emergency room physicians
 - Psychiatrists
- Early in career (GME=Graduate Medical Education)
- Faculty

Fill existing needs

- High quality material
- In general, faculty are not highly knowledgeable on this topic
- Everyone is busy: residents, faculty, and staff
- ACGME (accreditation) requirements
 - family violence
 - geriatrics
 - cultural diversity
 - interprofessional teams



Utilize existing infrastructure

- Postgraduate medical programs across a diversity of sites
- Judith D. Tamkin International Symposium
- National Center on Elder Abuse (NCEA)
- Geriatric Workforce Enhancement Program (GWEP)



Keep a larger context in mind

- Demographics in the USA
- Age Friendly movement
- California Master Plan on Aging
- Reframing Aging



Partnerships

- KSOM USC
- UCSD
- UCSF
- UCI



Dissemination



- Among our group we will reach more than 1,000 residents per year
- Introduce and make available to the other 44 GWEP affiliated institutions
- Educator forums (e.g. annual Keck Innovations in Medical Education Conference, ACGME)

The “S” words: **sustainability** and **scaling**

- Incorporating this into existing infrastructures
- Making life easier for the user
- Measuring results
- Making material available to others
- Creating a business model

The Product

- Ethnogeriatric elder abuse curriculum
- 30 minute modules (six)
 - On line
 - Faculty-facilitated session for 1 of the 6 modules
- Customizable
- Flexible

Summary



- Be clear on purpose
- Fill a need
- Leverage existing programs
- Consider partnering with others inside and outside your organization
- Understand the context
- Make sure it's good and accomplishing the intent
- Think about business model
- Buy in/commitment creates good products and wonderful ambassadors





Thank you for your attention.