Senior Injury Prevention Project (SIPP)
Alameda County
SIPP Mission Statement

To reduce the number of preventable injuries to older adults in Alameda County and to raise awareness regarding the need for county wide older adult injury prevention programs.
Potential Existing Programs

- County Level
  - Social Services Agency
  - Area Agency on Aging
  - Public Health Department
  - County-wide Senior Organizations
  - County Hospitals-Trauma Center
  - County Administrative Officer
Potential Existing Programs

• City Level
  – City Department of Human Services
  – Senior Centers
  – Local Hospitals
  – Health Clinics
  – Community Service Organizations
  – Multi Service Senior Programs
  – Fire Departments
  – City Department of Parks & Recreation
The Alameda County Senior Injury Prevention Project (SIPP)

- Chaired by Supervisor Nate Miley
- Coordinated by Colleen Campbell
- Staffed by:
  - Emergency Medical Services
  - United Seniors of Oakland & Alameda County
  - and Volunteers from . . . .
• Alameda County Public Health-EMS Division
• United Seniors of Oakland and Alameda County
• Alameda County Area Agency on Aging
• Alameda County Commission on Aging
• Alameda County Fire Department
• Alameda County Medical Center
• Alta Bates Summit Medical Center
• Alameda County Library System
• Foundation for Osteoporosis Research and Education (FORE)
• City Of Oakland Health & Human Services
• Bay Area Community Services
• Eden Medical Center
Partners (cont.)

- Fremont Fire Department
- Fremont Human Services
- John Muir Medical Center
- Kaiser Permanente
- Spectrum Community Services
- St. Mary’s Center
- Vietnamese Senior Center
- Vital Link Emergency Response Systems
- Washington Hospital Healthcare System
- Alameda County Social Services
- Emeryville Fire Department
- Albany Fire Department
- American Medical Response
Pulling the Pieces and People Together
Annual Injury Prevention Conference

Everyone
Political Advocacy

Unedited Seniors of
Oakland & Alameda
County

IHSS Training Annual
Injury Prevention
Conference
Discharge Planners Model - Hospital Staff

- Political Advocacy
- Nutrition Education
- Fall Referral Programs
- Injury Prevention Conference
- Social Services
- IHH training
- USOAC
- AAA
- Fire & Case Mgmt

✓ Discharge Planners Model - Hospital Staff
Home Repair Program - Lowe's Heroes & Social Services
Falls Discussion Groups - Library - Hospitals - Senior Centers
Helpful Hints

• Enlist Elected Official
  – Check History
  – Use data
• When initiating Partnerships
• Be Flexible
• Be Inventive
• Be Prepared
  – Initially you’ll carry the load. . .
• BUT IT’S WORTH IT!
Senior Injury Prevention Project

Colleen Campbell

SIP Coordinator - Injury Prevention
Alameda County Emergency Medical Services

A Division of the Public Health Department
(510) 577-3535
Thank You!